

CHUKWUDI WISDOM UMUNNA

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Nigeria

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PROFESSIONAL SUMMARY

Results-driven WordPress Website Developer and Automation Specialist with experience building responsive, user-focused websites and digital solutions for businesses and nonprofit organizations. Skilled in WordPress website development, website customization, hosting management, workflow automation, and technical support.

Experienced in creating modern and functional websites using industry-standard WordPress tools and plugins while ensuring performance, responsiveness, and usability across devices. Passionate about helping brands and organizations strengthen their online presence through practical and scalable digital solutions.

Recognized for adaptability, problem-solving ability, attention to detail, and effective remote collaboration with clients and teams across different environments.

CORE SKILLS

- WordPress Website Development
- Website Design & Customization
- Elementor Page Builder
- Bot Development & Workflow Automation
- Website Deployment & Migration
- Hosting & Domain Management
- API Integration
- Technical Support & Troubleshooting
- Facebook Ads & Digital Campaign Support
- Microsoft Excel & Data Organization
- Technical Documentation & Proposal Writing
- Video Editing & Content Creation
- Remote Collaboration & Client Communication

WORDPRESS TOOLS & TECHNOLOGIES

- WordPress
- Elementor
- Amelia Booking Plugin
- Truehost Hosting
- cPanel
- Domain & DNS Management
- WordPress Migration Tools
- Responsive Website Optimization
- SEO Optimization

PROFESSIONAL EXPERIENCE

Freelance WordPress Developer & Digital Solutions Specialist

Self-Employed | Nigeria

2023 – Present

- Designed, developed, and maintained responsive WordPress websites for businesses, healthcare projects, and nonprofit organizations
- Customized WordPress websites using Elementor to improve user experience and mobile responsiveness
- Managed hosting environments, website migrations, domains, DNS records, and cPanel configurations
- Implemented workflow automation solutions and bots to improve operational efficiency
- Integrated third-party plugins and tools to extend website functionality
- Provided technical support, troubleshooting, and ongoing website maintenance for clients

Digital Campaign Manager (Contract)

Eye Clinic Promotion Project | Imo State, Nigeria
2025

- Managed targeted Facebook advertising campaigns to improve online visibility and client engagement
- Optimized campaign performance within budget to increase reach and conversions
- Monitored analytics and adjusted strategies to improve ad effectiveness and audience targeting

Technical Support & Content Developer

NGO & Social Impact Projects
2024 – Present

- Developed technical proposals and concept notes for healthcare and nonprofit initiatives
- Supported digital platforms and online visibility for nonprofit organizations
- Assisted with outreach planning and campaign execution
- Created organized documentation for partnerships, sponsorships, and funding opportunities

PROJECTS

Automation & Bot Development Projects

- Built automation bots designed to streamline repetitive tasks and improve workflow efficiency
- Developed digital automation solutions focused on productivity and operational support

HealthyEyesUpdate – YouTube Content Development

- Structured and edited educational video content for online audiences
- Focused on delivering engaging and informative media content

Microsoft Excel Training Guide

- Developed beginner-to-advanced Excel learning materials with practical examples and structured lessons
- Organized content for improved understanding and real-world application

CERTIFICATIONS

Certificate of Completion – Chatbot Development

AQSkill Academy | January 2026

Certificate of Completion – WordPress Website Design

Sambest Tech Academy | June 2024

ADDITIONAL STRENGTHS

- Strong analytical and problem-solving skills
- Ability to adapt quickly to new tools and technologies
- Effective written and verbal communication
- Strong remote work discipline and collaboration skills
- Detail-oriented with commitment to quality delivery and deadlines

INTERESTS

- WordPress Development & Automation
- Emerging Digital Technologies
- Remote Technology Solutions
- Digital Innovation & Productivity Systems
- Website Optimization & User Experience